

# Architectural & Design Guide



H&E SMITH







For almost one hundred years, H&E Smith has been at the forefront in the design, manufacture and supply of tiles of the utmost quality.

Shaped by our past and with an eye on the future, H&E Smith has built on its unique industry position to carve out a niche as the 'go-to' choice for clients across the globe who value our expertise and commitment to providing high-quality products, personal service and technical support.

As designers and creators of ceramics, we are passionate about exploring new horizons with materials, colours and textures, as reflected in our comprehensive product ranges.

# Our Heritage

H&E Smith traces its manufacturing roots back to 1926 in the heart of Stoke-on-Trent, a city noted around the world for its expertise in ceramics.





Over the years our bespoke tiles have been chosen for creative projects across the globe.

Much of the craftsmanship we first developed in the company's early days is still evident today.

This is because the processes we use result in the creation of a product of true quality and exceptional design, with each piece having a unique stamp, patina and individuality.

Using traditional tile presses and colouring techniques, we are able to create a distinctive, individual look.

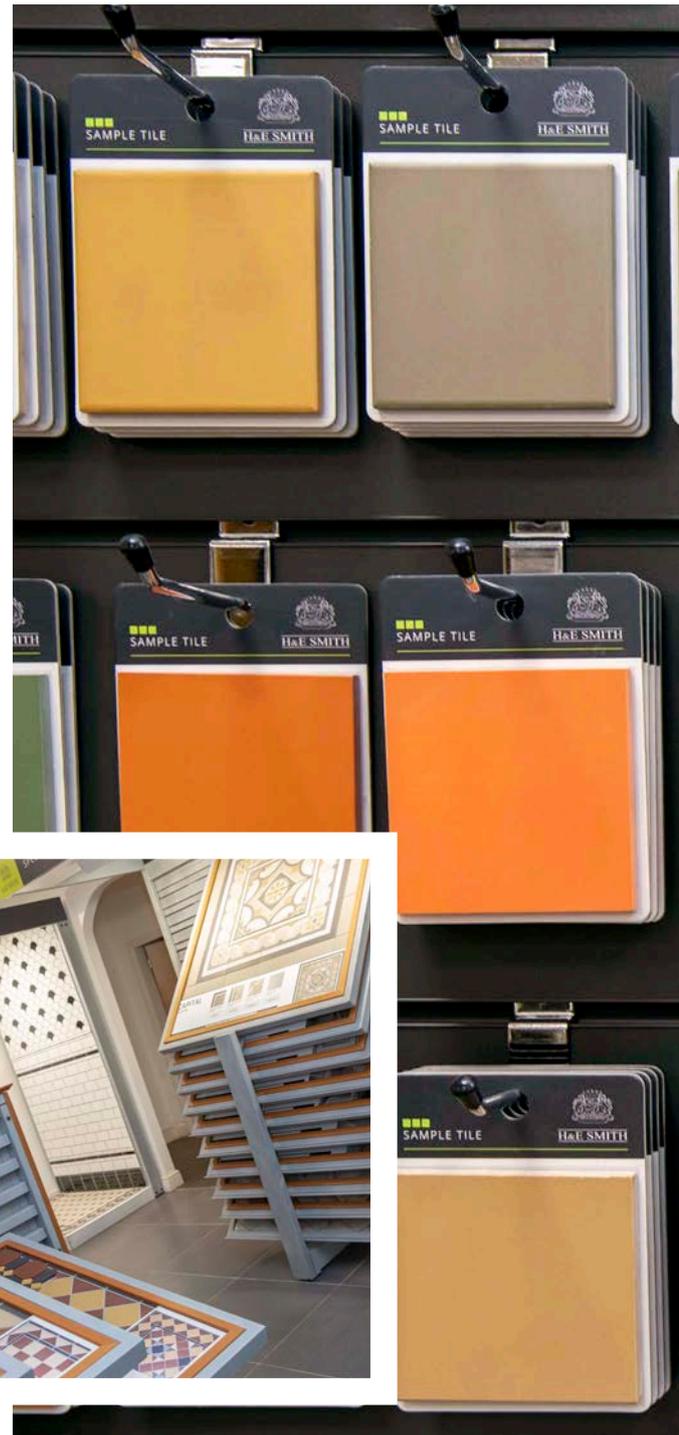
# The Premium Choice For Specifiers

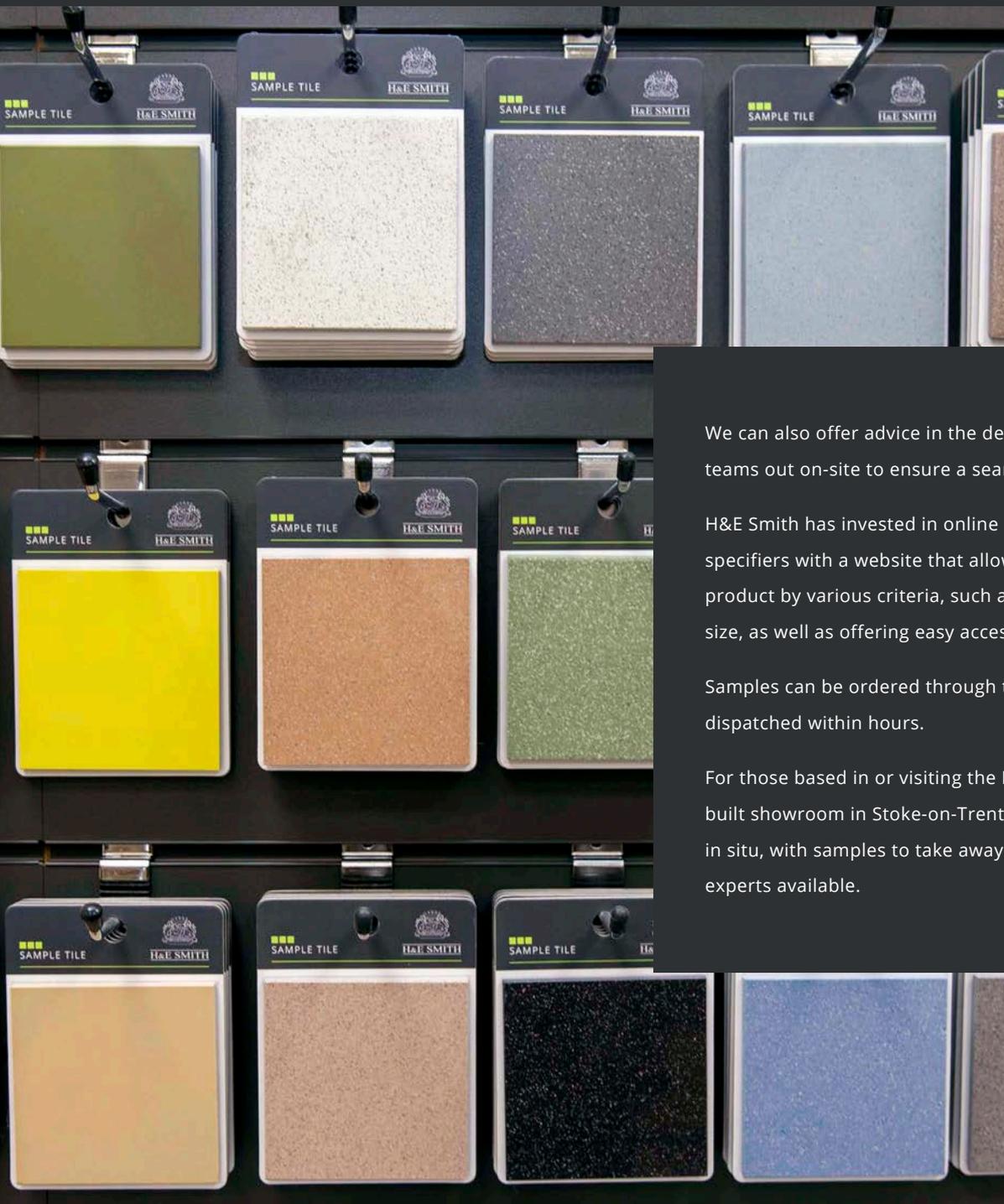
For many years, we've worked with architects and specifiers to deliver something of quality that is unique to their projects.

With control over the entire manufacturing process, we can work with architects, designers and specifiers individually on a project-by-project basis.

Our company is also focused on delivering exceptional customer service, from the delivery of samples right through to the completed order.

H&E Smith's technical sales team are readily available for visits to clients to discuss options, alternative materials and assist in any way possible.





We can also offer advice in the design stage and support teams out on-site to ensure a seamless application.

H&E Smith has invested in online technologies to provide specifiers with a website that allows them to source product by various criteria, such as colour, texture and size, as well as offering easy access to technical data.

Samples can be ordered through the website and dispatched within hours.

For those based in or visiting the Midlands, our purpose-built showroom in Stoke-on-Trent shows many of our tiles in situ, with samples to take away and advice from our experts available.

# Our Products

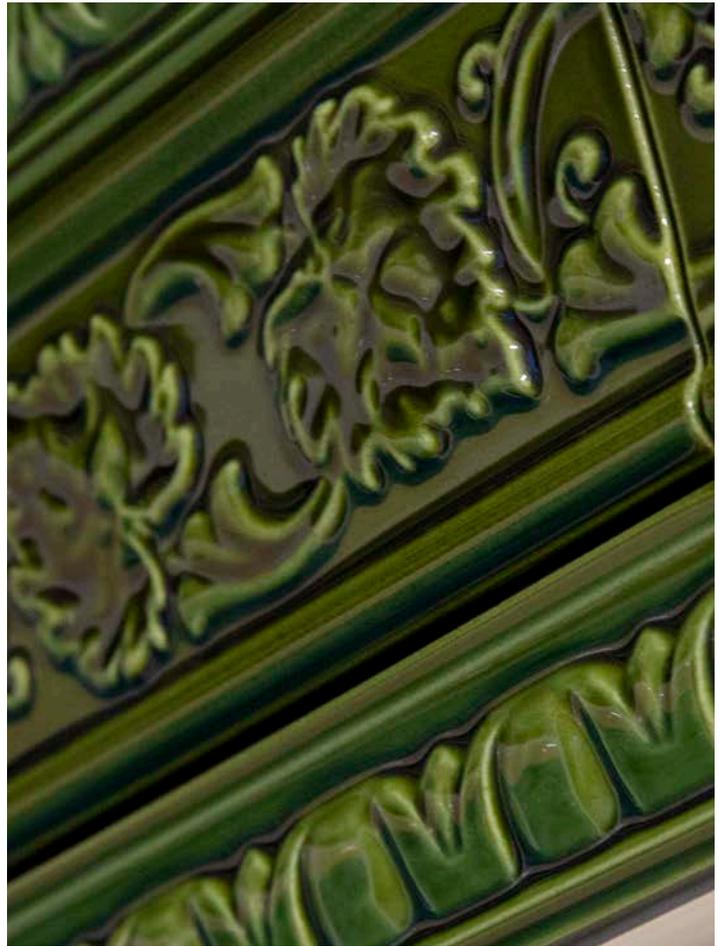
H&E Smith manufacture bespoke tiles in a variety of styles and ranges.



# Period Embossed Victorian Tiles

Our traditional Period Embossed Victorian tiles are available in a wide choice of colours and feature a series of elegant cornices and mouldings.

The range evokes classic 19th Century designs and is complemented by solid glazed, ceramic corner fittings for the ultimate in style and substance.





# Eco-Glazed Brick Slips

A great choice for both internal and external applications are our Eco-Glazed Brick Slips. Combining sustainability and style in a multi-purpose format, each brick slip is manufactured from a blend of recycled Welsh slate and local Etruia clay.

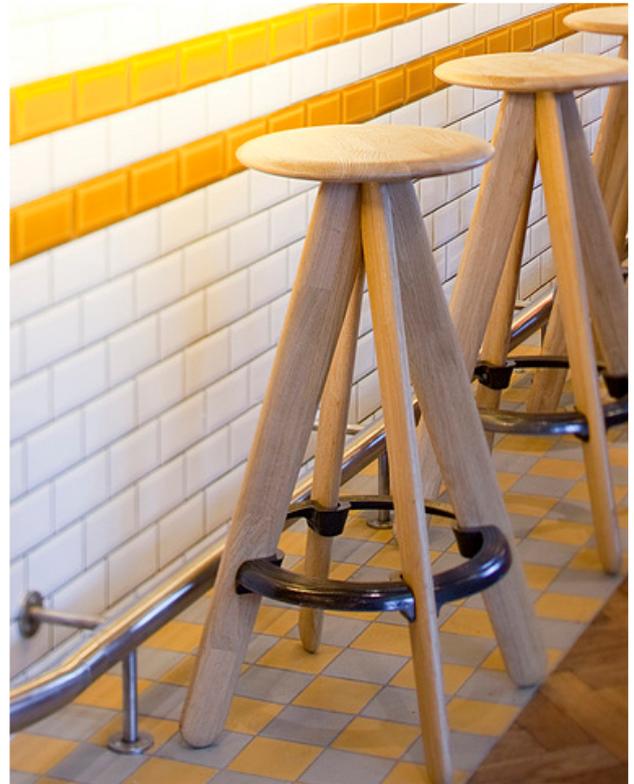
The brick slips can be produced in a wide range of shades and different finishes to provide the perfect medium for a stylish impression, in any environment.

# Metro Tiles

Our Metro Tiles - sometimes referred to as Underground Tiles - are a classic period tile that has become increasingly popular in recent times.

Inspired by subway stations in the early 20th century, they are regularly used by designers and architects to create a modern look.

The range is available in a variety of lustrous colours.



# Westminster Victorian Hallway Tiles

A series of fine porcelain geometric floor tiles, the Westminster Victorian Hallway range is the ideal floor covering for high-traffic areas that require an anti-slip finish, such as commercial kitchens, restaurants, retail outlets and bars.

We can supply the tiles individually or on a glass fibre mesh backing to ensure precise uniform joints and a perfect alignment.





# Bespoke Tiles

Sometimes a project requires something special - which we offer through our bespoke ceramic wall tile manufacturing service.

We work closely with our clients to produce something truly unique while ensuring they receive a first-class service.

At every stage, from outlining the specification, through development and to production, we communicate clearly with clients, discussing their requirements, confirming their approval and updating time-scales as the project progresses.



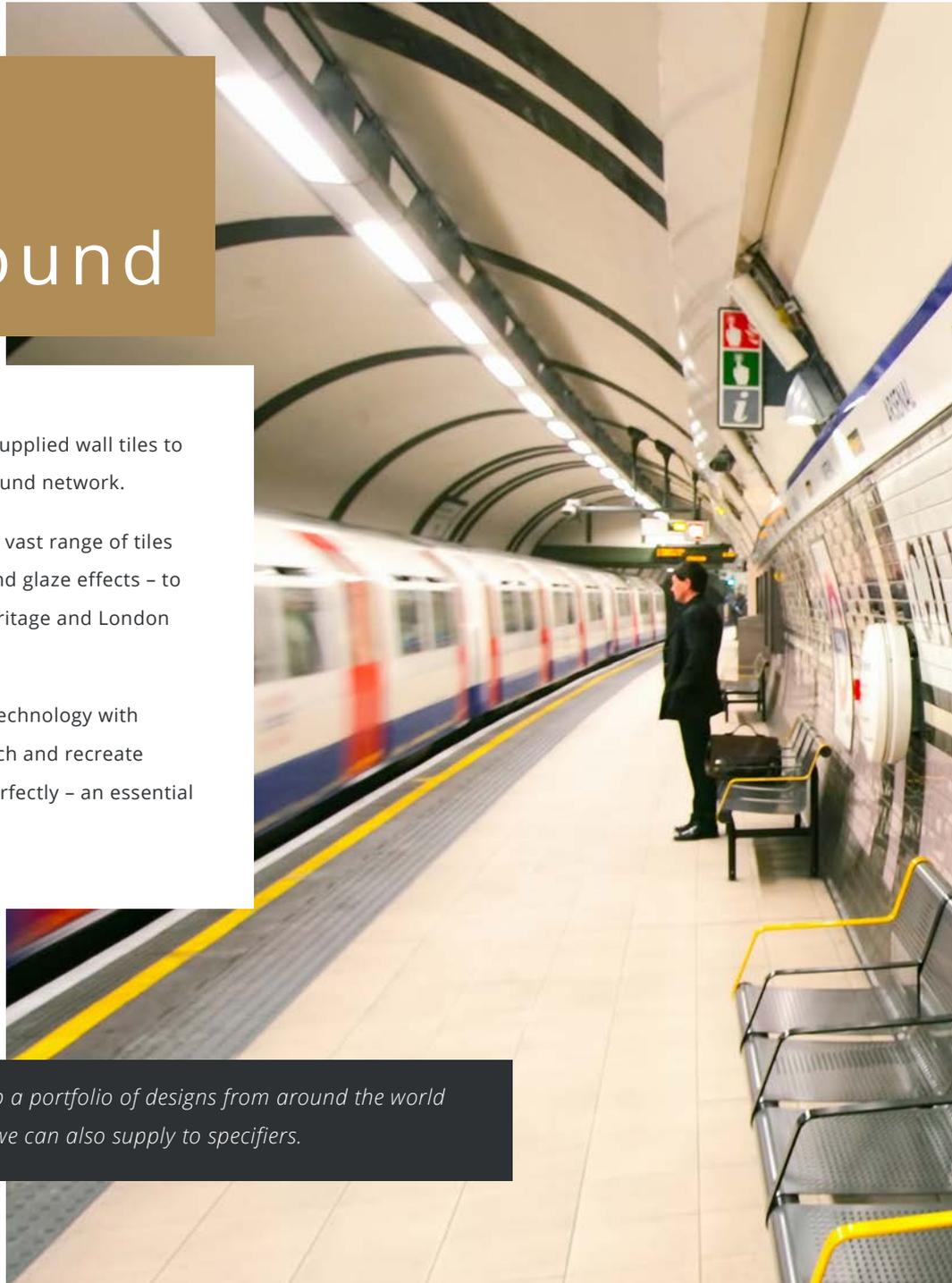
# Tiles For The Underground

Since the mid-1980s H&E Smith has supplied wall tiles to stations across the London Underground network.

These iconic stations have required a vast range of tiles - many in bespoke designs, shapes and glaze effects - to meet the requirements of English Heritage and London Underground Ltd.

Our ability to combine cutting-edge technology with traditional methods allows us to match and recreate tiles, designs, colours and finishes perfectly - an essential capability for restoration projects.

*Over the years, we have also built up a portfolio of designs from around the world from trusted manufacturers, which we can also supply to specifiers.*



ARSENAL

RESPIE ROAD :

WAY  
OUT  
↑

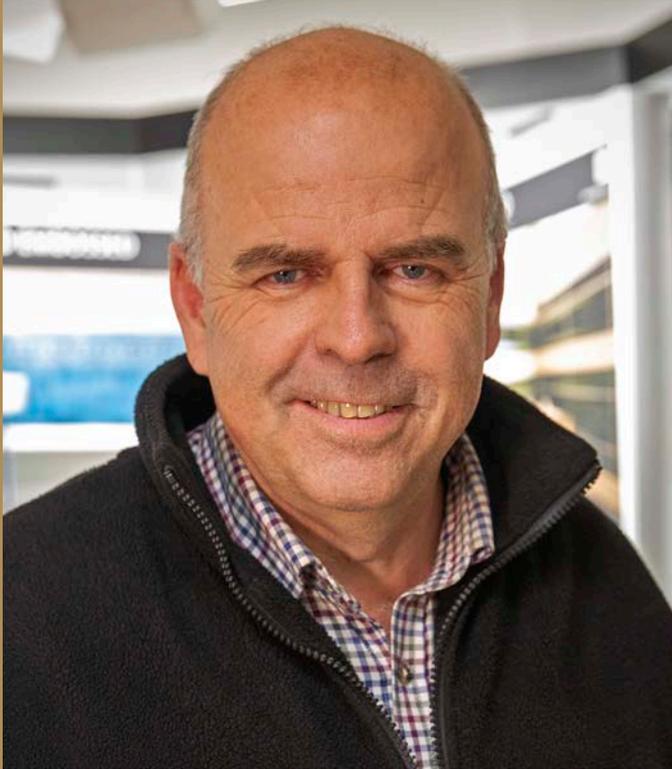


A black and white photograph of a woman in profile, wearing a dark jacket, working on a large, complex metal component. She is looking intently at the part, which has a series of slanted, ribbed sections. Her hands are visible, adjusting or inspecting the component. The background is a blurred industrial setting with various metal parts and structures.

# Our People

H&E Smith have a skilled and dedicated team who are passionate about delivering quality products to all of our clients.





A family business for three generations, we employ 25 people at our manufacturing site in Stoke-on-Trent, bringing together traditional techniques and skills with time-proven processes to deliver products of international renown.

H&E Smith is led by Managing Director Frederick Smith, who started work in the factory in the 1980s.

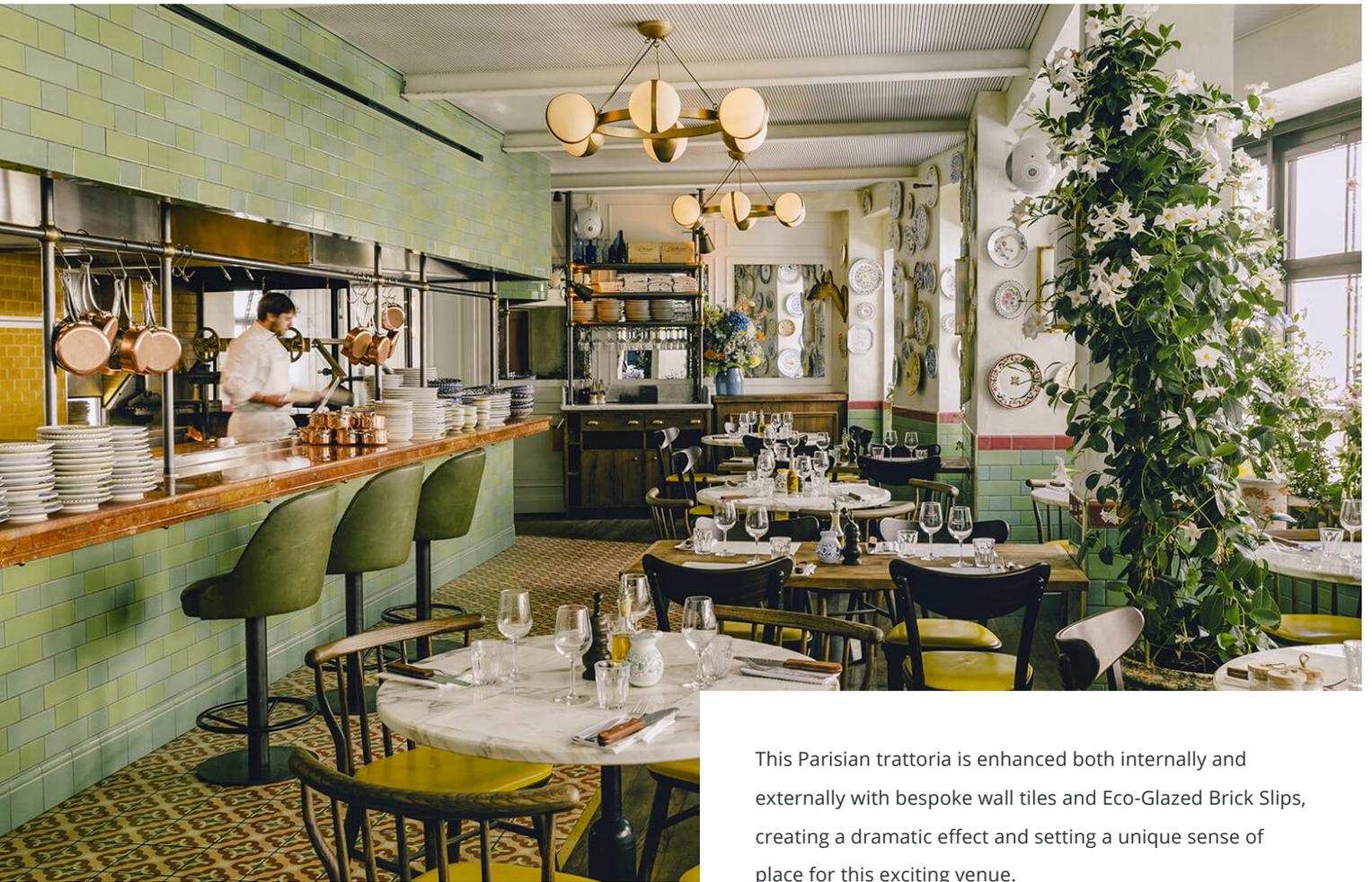
Many of the team have been with the company for decades.

# Our Clients

H&E Smith's client list includes London Underground, where reliable production schedules, quality and precision manufacture have been paramount to maintaining the efficient provision of distinctive wall tiles in stations which are recognised the world over.

Some examples of our work include;



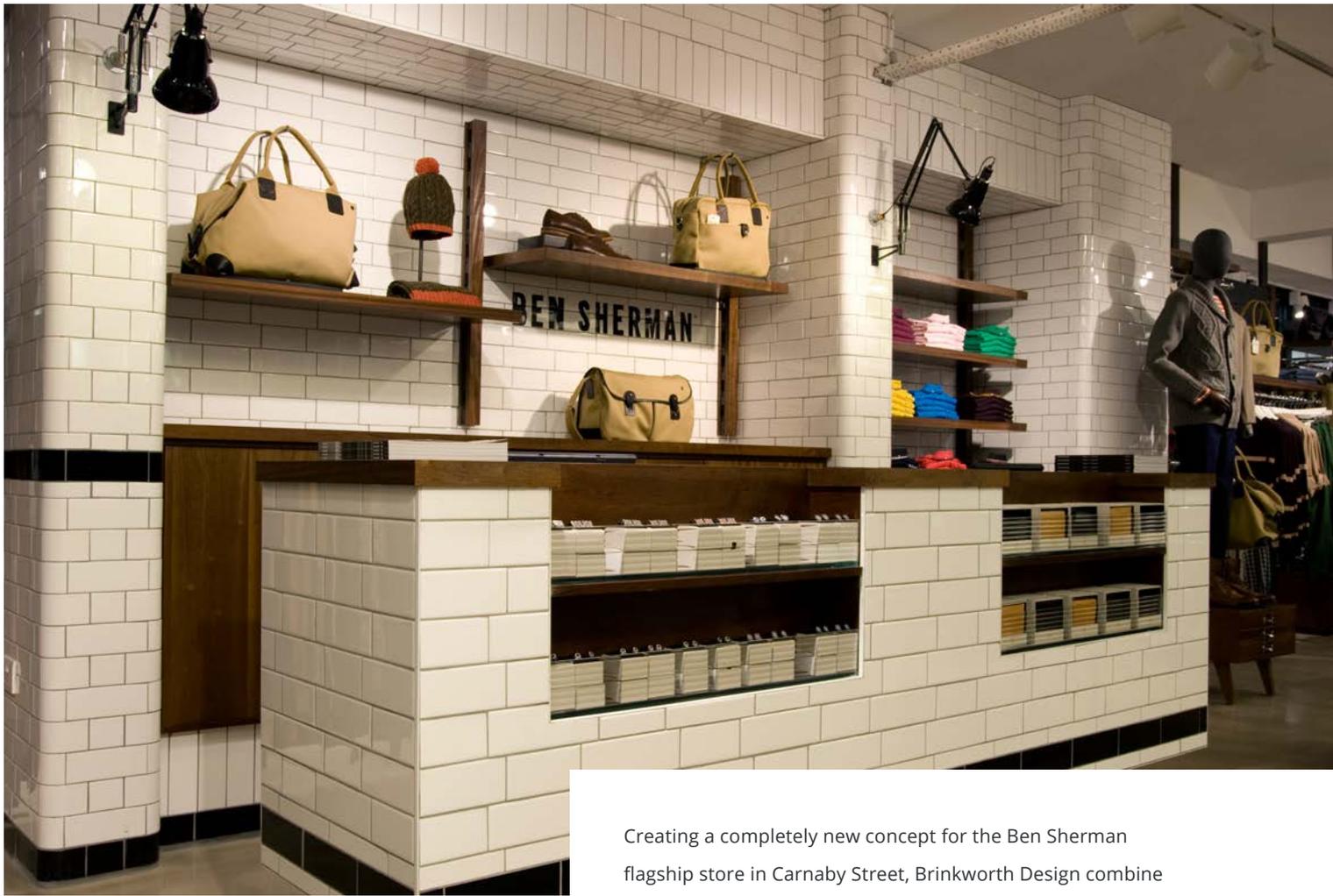


This Parisian trattoria is enhanced both internally and externally with bespoke wall tiles and Eco-Glazed Brick Slips, creating a dramatic effect and setting a unique sense of place for this exciting venue.

Internally, wall tiles were produced in various shades of pink and green and completed with quadrant corners, all matched to the exact colour reference, to deliver a dynamic finish that is designed to stand the test of time.

H&E Smith created samples to ensure the correct shade and finish was specified. The end result does full justice to a beautiful space in the French Capital.

*Pink Mamma*



Creating a completely new concept for the Ben Sherman flagship store in Carnaby Street, Brinkworth Design combine cutting edge retail technology with an authentically vintage ambience.

To achieve this, the firm specified a traditionally glazed 9x3" tile, which H&E Smith delivered.

A specially formulated variegated glaze was used to give the required effect.



**BEN SHERMAN**<sup>®</sup>

*Original*

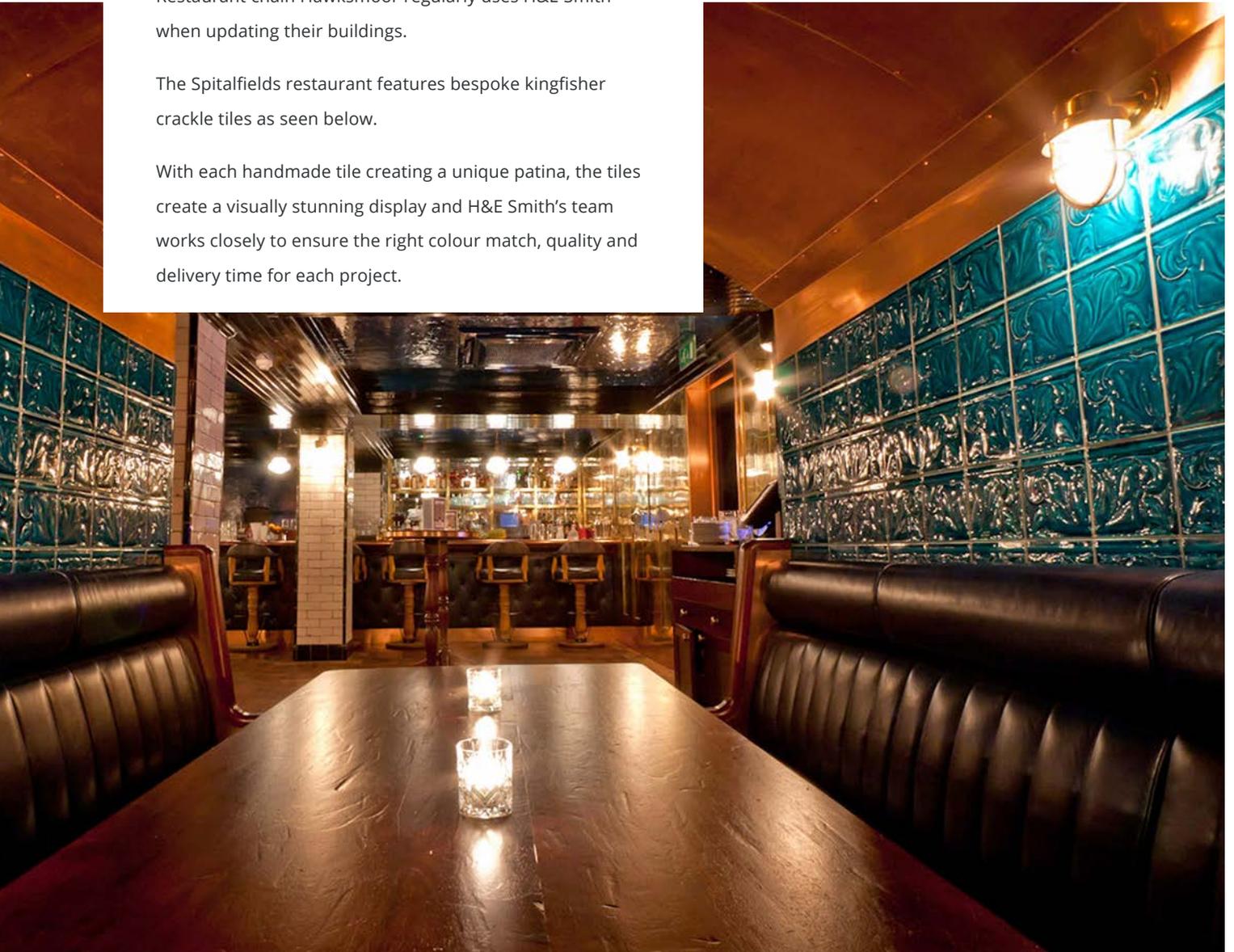
*Since 1963*

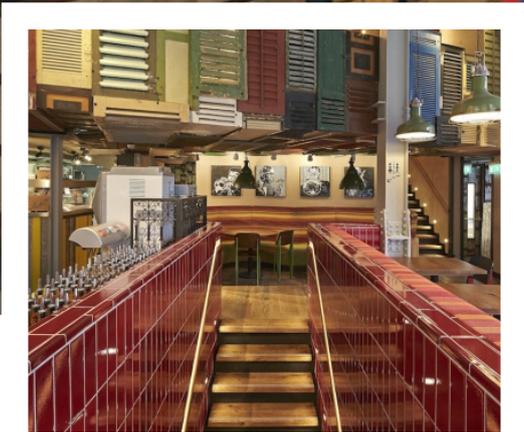
# HAWKSMOOR

Restaurant chain Hawksmoor regularly uses H&E Smith when updating their buildings.

The Spitalfields restaurant features bespoke kingfisher crackle tiles as seen below.

With each handmade tile creating a unique patina, the tiles create a visually stunning display and H&E Smith's team works closely to ensure the right colour match, quality and delivery time for each project.





Striking red tiles reflecting the Nando's brand were central to two projects undertaken by Buckley Gray Yeoman architects.

The classic 9x3" tiles, in varying shades of red, adorn the walls of the stylish restaurant in Dublin, with tiles used to dramatic effect against the staircase at the restaurant in Glasgow.





H&E SMITH

# Contact Us

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inspiration that helps create truly wonderful things.

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